



2018-19  
**ANNUAL  
REPORT**



Dear Friends,

After hitting my 20th anniversary of service at Bresee this past year, the Board awarded me the opportunity to take a 3-month sabbatical to rejuvenate, refresh, and reflect. I enlisted my brother-in-law and a buddy from college to join me on a bicycle ride through rural Rajasthan in India. It was truly an incredible journey, to ride through the majestic cities of Udaipur, Jodhpur and Jaipur, but it was also eye-opening to see some of the abject poverty that families are facing in the streets of Delhi and other major cities.

Stepping back into Bresee after a couple of months away made me realize just how important our work is. Los Angeles and most of our large cities in the U.S. are facing historic levels of economic disparity between the wealthy and poor. Homelessness grew by 16 percent last year here in LA alone. Plus, 100 percent of the over 3,000 family members we serve meet the federal poverty guidelines, meaning a family of four is living on less than \$25,700 a year. Many more are living far below that level and just one crisis away from homelessness.

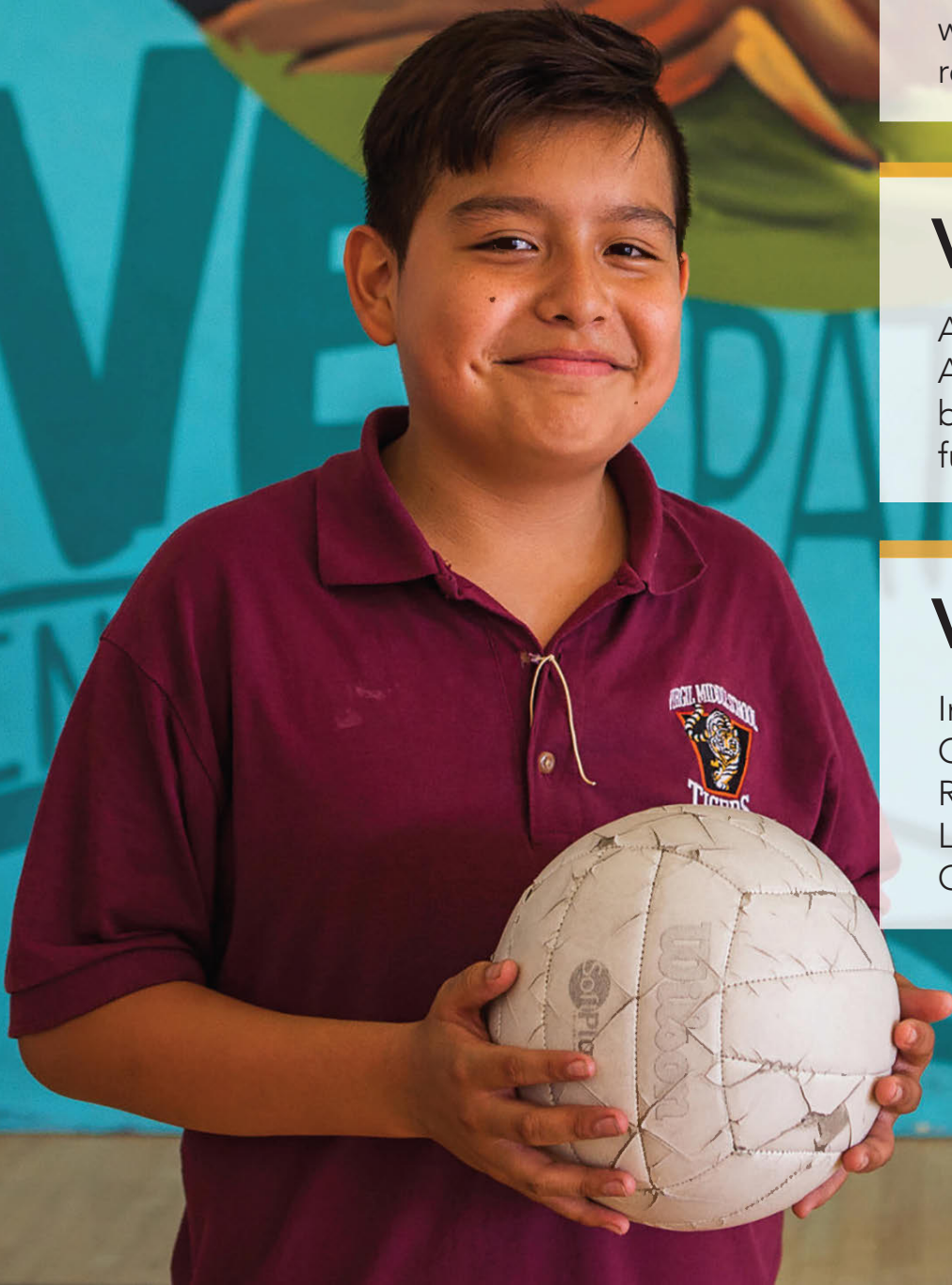
Organizations like Bresee and our colleagues in the non-profit sector not only stand as safety nets for families in crisis, but are truly leveling the playing field by heavily investing in the youth and families we serve. During my career, I've seen that when you offer young people resources like homework help, leadership training, SAT prep, paid internships and college scholarships, and all the while continuing to build strong relationships with them, they will ultimately thrive.

Join us in this hopeful vision of a Los Angeles where we invest in the lives of all our young people, regardless of their citizenship status, country of origin, or zip code. Let's elevate Los Angeles together!

Peace,

Seth Eklund  
Executive Director





## MISSION

Bresee's mission is to battle poverty by empowering youth and families in Los Angeles with the skills, resources, and relationships necessary to thrive.

## VISION

A diverse community of Angelenos working together to break down barriers and lead fulfilling lives.

## VALUES

Integrity  
Community  
Resilience  
Life-Long Learning  
Compassion

# OUR COMMUNITY

**1,043** Youth  
**2,730** Adults

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**3,773** Served

**92%** of youth  
served are Hispanic/  
Latino

**56%** are male

**44%** are female

**100%** of our  
families are low-  
income

**85%** are extremely  
low-income







**KEIRY GOMEZ**  
Family Advocate

*"FSC is vital in our community because it provides all different kinds of support to those who are in need. I enjoy being a part of this program because I love seeing how appreciative our families are. It reminds me that we are making a difference."*



**BALTAZAR HERNANDEZ**  
Classroom Manager

*"BAM provides academic support to the students that are not able to receive it. It's rewarding to work with the students and personally see them grow from sixth grade all the way to eighth grade. They remind me of myself when I was a BAM student."*



**SARAH I CANTORAN**  
Youth Assistant

*"The reason I decided to return to Bresee is to be able to be a positive role model to the youth and hopefully become someone that they can depend on. Also, I wanted to give back to a place that has given me so much."*



**JONATHAN R.**  
Goals 4 Life Intern

*"I came into the Goals 4 Life internship thinking I wanted to be a teacher, and I came out knowing I want to be a teacher. Bresee has helped me take one large step towards being the person that I see myself becoming."*

# PARTNERS

## Delta Air Lines and Aeromexico

In 2018-2019, Delta Air Lines and Aeromexico renewed their commitment to Bresee with a gift of \$50,000 and partnership at community volunteer events. Two of last year's major events were in partnership with the LAFC Youth Leaders, including Backpack Giveaway, where 150 students were equipped with backpacks and school supplies prior to the new school year, and Dockweiler Beach Clean-Up. LAFC YLP youth joined Delta for a Habitat for Humanity project in South LA and received a behind the scenes tour of Delta's LAX operations.



## CyberSeniors

In collaboration with Teen Tech Center's sponsor Best Buy, Bresee hosted CyberSeniors on the Bresee campus. CyberSeniors is a program that connects seniors with teenagers through technology, with teenagers serving as mentors and computer literacy guides for seniors.

## LAFC/Sherwin-Williams

In December 2018, Sherwin-Williams joined forces with LAFC to refresh the paint and update the colors in Bresee's lobby and hallways. Included in that refurbishment is a mural dedicated to the foundation's partnership with LAFC, created by Geoff Gouveia.

Watch the video here: [bit.ly/BreseeSherwin](https://bit.ly/BreseeSherwin)





# IMPACT

## Community Financial Impact

- 96 participants in the FamilySource Center's Adult Computer Literacy and Adult ESL classes
- Provided free tax prep to 297 clients, helping them earn \$449,681 in refunds
- Offered \$238,464 in transportation assistance to 1,197 clients
- Helped 43 clients earn \$103,077 in post-secondary financial aid
- Assisted 127 clients with \$26,565 in legal services
- Assisted 27 clients with \$45,000+ in housing assistance
- Assisted 20 clients with setting up \$8,000 in Individual Development Accounts (IDA)
- Provided 63 students with \$53,235 in Educational Stipends/ Internships

## Academic Impact

- Helped 106 students improve their English grades
- Helped 88 students improve their Math grades
- Helped 150 students improve their work habits
- Provided College Access services to 25 students

## SCHOLARSHIPS

**\$85,872** awarded to **49**  
Bresee alumni in 2018-19

### Universities our students attend

CSU Chico	Smith College
CSU Dominguez Hills	UC Berkeley
CSU Stanislaus	UC Davis
CSULA	UC Merced
CSULB	UCI
CSUN	UCLA
Irvine Valley College	UC Santa Cruz
Princeton	UCSB
San Francisco State	UCSD
San Jose State	University of Pennsylvania

### Ana Sotomayor



Ana is a Bresee alum and a sophomore at Princeton, but her road to the prestigious university proved difficult due to her mother's unfortunate battle with cancer. However, with the help of Bresee, she was able to accomplish her goal of attending an Ivy League school.

Read about Ana and Sonia's story of triumph here:  
[bit.ly/Bresee-Ana](https://bit.ly/Bresee-Ana)



# DATA



## USC Data Story

Bresee recently collaborated with researchers at the USC Price Center for Social Innovation Neighborhood Data for Social Change (NDSC) initiative to understand Bresee's surrounding community using an interactive map. The map highlights the intersection of linguistic isolation (related to the density of immigrant populations) with socio-economic barriers including poverty. The story highlights linguistic isolation as a factor predicting long-term socio-economic disadvantage for immigrant youth in Los Angeles.

Learn more here: [bit.ly/BreseeNDSC](https://bit.ly/BreseeNDSC)

## Listen4Good

This past year, Bresee was the recipient of a Rockefeller Philanthropies' Fund for Shared Insight: Listen4Good technical assistance grant, with funding to implement constituent feedback loops and assess our success with clients using the 'net promoter' scoring system. Bresee staff surveyed our middle school program as well as our English for Success program. Staff gathered survey data, did follow up focus groups, analyzed results and closed the loop with youth and families by providing information about the proposed improvements to programming that they can look forward to in school year 2019-2020.



## Implementation Plans

Bresee hired its first-ever Director of Evaluation and Learning in October 2017, who spearheaded an audit of the organization's historic program participation and impact data, and also led the organization's first-ever program implementation planning process, including the creation of program attendance goals, measurable outcome objectives, and the introduction of robust data collection, analysis, and reporting practices across the organization. Bresee has just completed its first year executing programs according to this plan, and is synthesizing data to use information gained from this program cycle to deepen the impact of its programs for 2019-2020. Lastly, Bresee hired a full-time Data Manager in the summer of 2019.



# STRATEGIC PLAN UPDATE



## BUILDING UPGRADES

Because Bresee spends over 80% of its annual budget on programs and services for clients, capital improvements are deferred for as long as possible. Bresee's carpets, installed in 2001, as well as its furniture, most of which was donated over a decade ago, have run their course.

A \$50,000 contribution from the Skylight Foundation has enabled Bresee to refurbish our reception area with new furniture, and replace carpeting and furniture throughout the facility, making efficient use of Bresee's spaces as our staff grows to accommodate demand for our programs and services. These investments will not only benefit Bresee's 3,000+ clients today, but in the coming years.

1

### **Foster an exceptional employee culture.**

Bresee has reintroduced its sabbatical policy, in which full-time employees who have completed 10+ years of service to the foundation are entitled to a 4-week paid sabbatical. Bresee is proud to have several employees who have dedicated themselves to benefitting the local community for a decade or more.

2

### **Strengthen program impact through evaluation and learning.**

Over the summer, Bresee hired a full-time Data Manager, who will oversee "the numbers" in regards to each of Bresee's youth and adult programs. Bresee has also invested in the Center for Nonprofit Management's Platinum Membership in order to provide specialized training for each of its employees.

3

### **Build capacity for high-performing resource development.**

Bresee this year introduced a new leadership role with the Associate Executive Director position. The foundation also introduced Senior Communications Manager and Workforce Development Coordinator positions, strengthening the Development and High School departments, respectively.

4

### **Improve the infrastructure of the existing facility and explore expanding the Bresee campus.**

Bresee has increased the amount of clients served from 1,500 to over 3,000 over the past few years, and is exploring ways to maximize space and plan for expansion.

5

### **Sustain and grow a strong, diverse volunteer leadership team.**

The Bresee Board of Directors continues to increase its involvement in accomplishing the foundation's mission, and this year, the board agreed to increase its giving commitment from \$5,000 to \$10,000.

# BAM



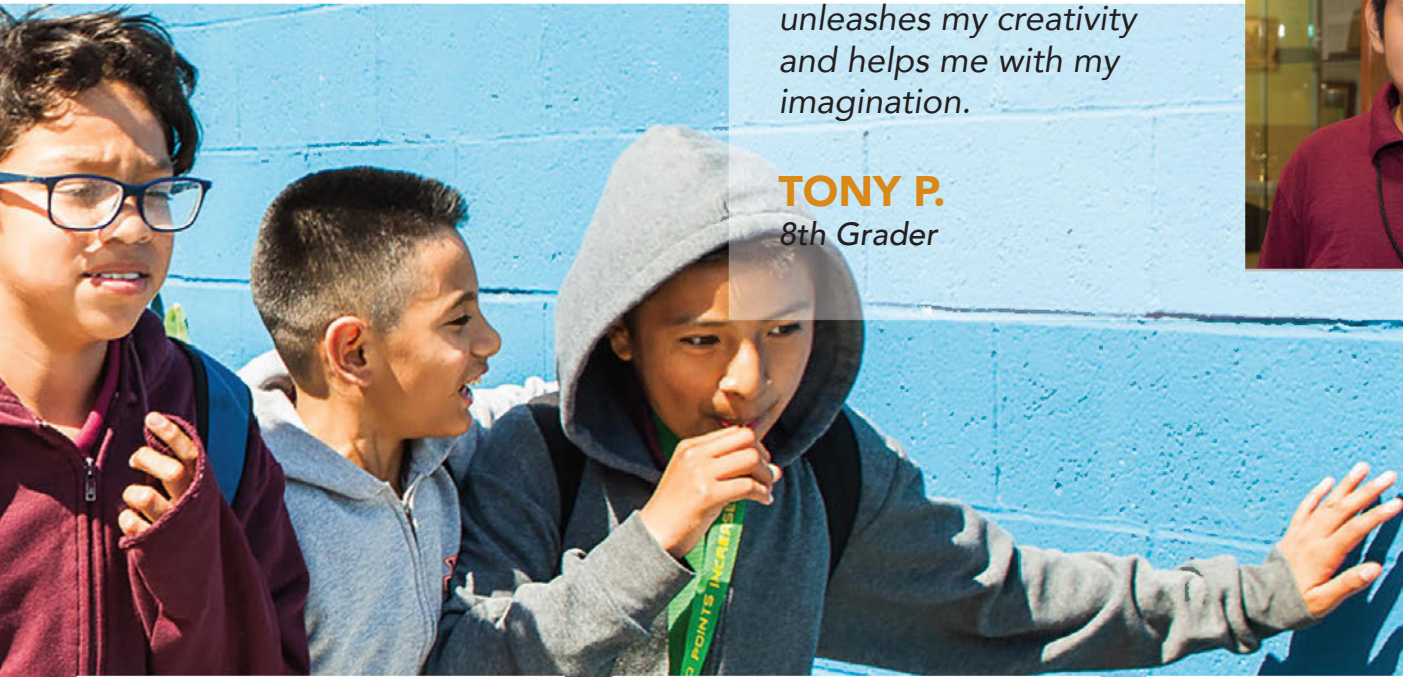
The **Bresee Academy for Middle School** (BAM) is an after-school program for 130 Virgil Middle School students offered through Beyond the Bell. BAM's goal is to guide and coach middle school aged youth through academic support and enrichment activities to become self-sufficient, independent and curious learners. Youth receive homework help, life

skills workshops, participate in athletics and choose from many enrichment activities including dance, theater, art, media, soccer, basketball and karate. Youth may also enroll in English for Success, a BAM program designed for English Language Learners to increase their language skills with the goal of re-classification.



*BAM helps me with my homework and with good activities. Drawing unleashes my creativity and helps me with my imagination.*

**TONY P.**  
8th Grader



**130**  
**27**

Middle School students served daily

Clubs including Cooking,  
Karate, Poetry and Graffiti Art





## Teen Tech Center

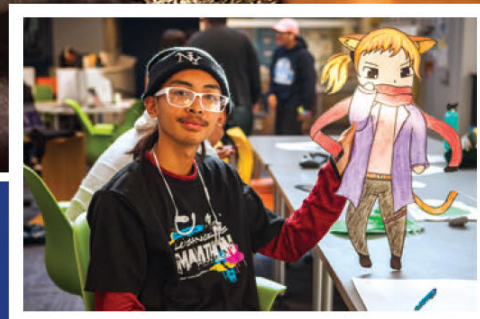
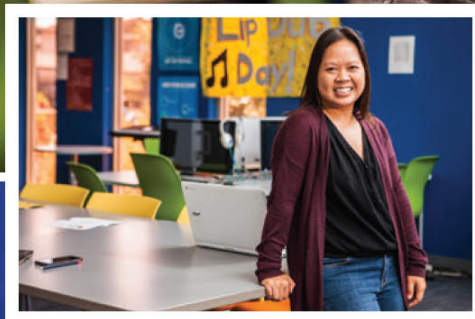


**MICHELLE C.**  
Teen Tech Center  
Council President

*"The Teen Tech Center has given me the opportunity to improve myself as an individual because it helped me become more involved in the community. I've become more confident in expressing my ideas and organizing my work."*

# 260

Students enrolled in STEM programs in the Teen Tech Center, including Girls Who Code, CyberSeniors and Robotics.







The **Teen Tech Center** is a partnership between Bresee, Best Buy and The Clubhouse Network launched in 2017. The Teen Tech Center promotes STEAM (science, technology, engineering, arts & math) in our community, bridging the digital divide and providing access to the skills necessary for 21st century careers. High

school students can drop in to use computers, a recording studio and state of the art equipment, as well as take classes in coding, robotics and more. The Teen Tech Center also partners with Girls Who Code, CyberSeniors, Geek Squad Academy and the Grammy Foundation.



**GANG REDUCTION &  
YOUTH DEVELOPMENT**

# 103

Unique students served by the GRYD program in 2018-19

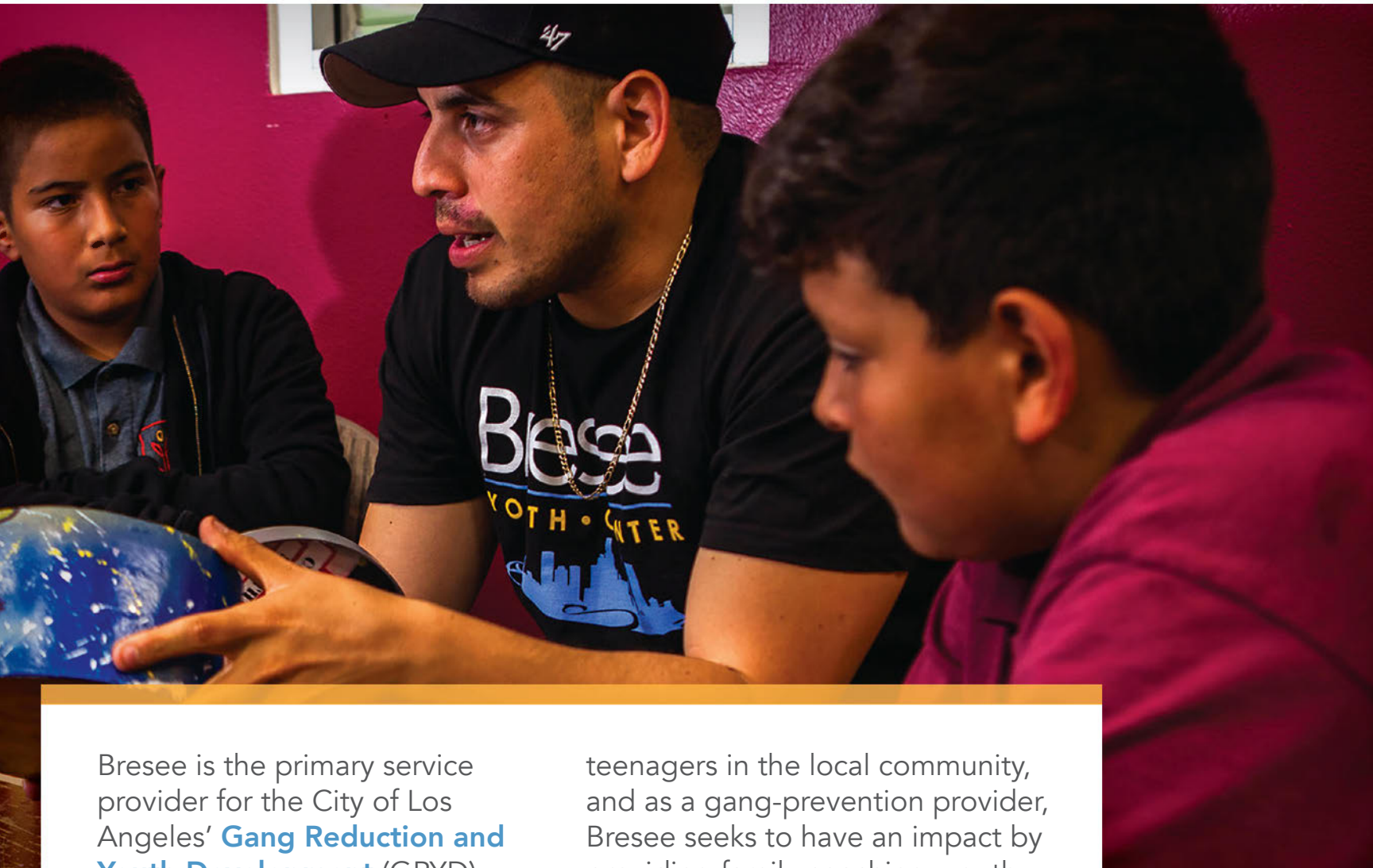


**KEVIN A.**  
GRYD Alumni

*"Before I got to Bresee, I was hanging with the wrong crowd. I accepted the fact that I wouldn't graduate high school because I had no support. Little did I know, I was about to be introduced into GRYD, which became my family. Now, I have a life to look forward to."*







Bresee is the primary service provider for the City of Los Angeles' **Gang Reduction and Youth Development** (GRYD) program that reaches more than 100 youth each year. Bresee's GRYD staff mobilizes to battle gang involvement among

teenagers in the local community, and as a gang-prevention provider, Bresee seeks to have an impact by providing family coaching, youth coaching, and group activities - among other services - for youth between ages 10-15.

# FSC



Bresee operates the **Wilshire FamilySource Center (FSC)** in partnership with the City of Los Angeles, reaching over 2,900 community members in 2018-2019 and increasing community income by over \$1 million. FSC provides academic case management for youth, financial asset building, adult ESL and computer literacy classes, immigration legal services,

VITA tax preparation support, transportation resources and emergency resources to the community. Free child watch is available for parents taking classes. FSC partners with Los Angeles Community College, Koreatown Youth & Community Center and CARECEN (Central American Resource Center).





Increased the aggregate  
income of our clients by

**\$1,069,018**



**ERIC DIEGO**  
Data Entry Specialist

*"Families can count on FSC and know that they will always find a helping hand. I personally enjoy being part of this department because people leave with a smile and a light of hope."*



# ATHLETICS

The **Bresee Athletics** program hosts workshops and offers leagues for students in soccer, basketball, flag football, volleyball and tennis. Participants receive coaching and instruction in each sport, regardless of skill level.

The Athletics program also focuses on the physical, social and emotional progression of each student, monitoring all three factors over the course of each student's athletic participation.

# 544

Students participating in Athletics, including soccer, tennis, basketball and more







Bresee offers four internship opportunities to high school students: **Goals 4 Life**, **Media**, **Clubhouse 2 Career**, and **LAFC Youth Leadership Program**.

- In **Goals 4 Life**, high school students provide academic tutoring and mentorship to middle schoolers.
- In the **Media internship**, interns receive specialized training on image and video-editing hardware and software, before designing and implementing workshops for middle school students.

- In the **C2C internship**, students receive work readiness training in STEAM careers and placement in paid summer internships.
- In **LAFC YLP**, high school students develop career professionalism and positive coaching techniques, before leading character-development soccer classes at four local elementary and middle schools.

55

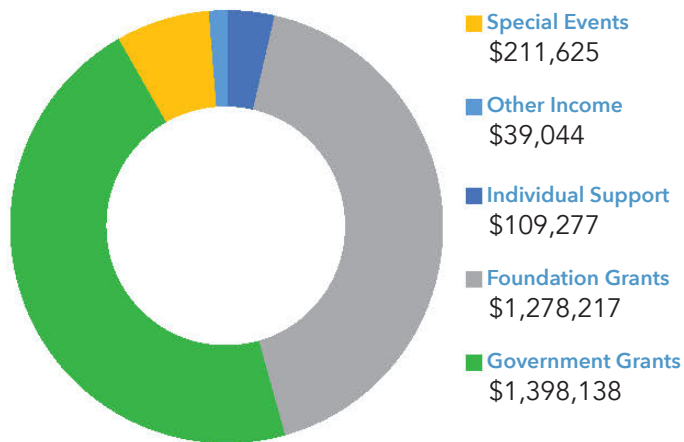
Paid student  
internships per year

# INTERNSHIPS

# YOUR **INVESTMENT** AT WORK

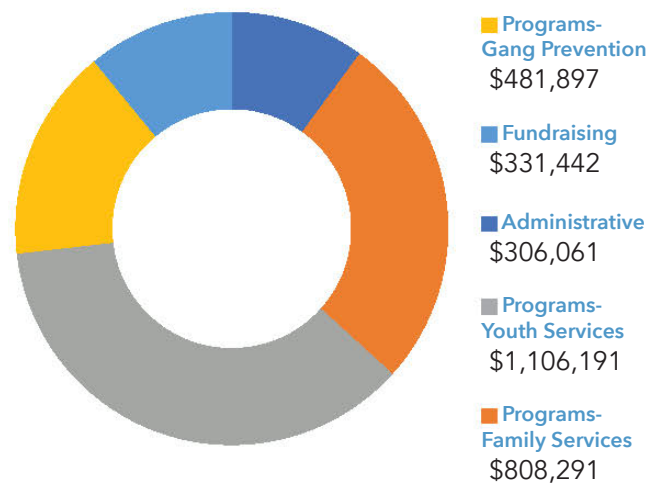
## INCOME

**\$3,036,302**



## EXPENSES

**\$3,033,883**





# VOLUNTEER



## Volunteers are imperative to Bresee's mission to serve the community.

Whether assisting a student with a project, supporting athletics programs, Bresee Annual Events (Mother's Day, Backpack Giveaway, Thanksgiving Distribution and Navidad en el Barrio, Career Day), or serving on one of our leadership boards, our volunteers go the extra mile to support our battle with poverty.

### Special thanks to:

- Bank of America
- Biola School of Nursing
- Delta Air Lines Aeromexico
- IAMCP
- Insperity
- LAFC
- LA Trial Lawyers Charities
- LAPD
- UCLA
- and all of our volunteers!

# 250+

volunteers in  
2018-2019 and  
over **1,500** hours  
of service



**ALISON PUZIO**  
Bresee Volunteer

*"I have been volunteering with GRYD for the past year, and it has been a privilege to be able to build relationships with students and their families. The best part is listening to the kids. They are funny, empathetic, and full of questions and ideas. Many of them are also deeply hurting. All of them just want someone to listen to them. It has been an honor to be able to do so."*

# BRESEE THANKS YOU

## \$250,000+

- ▶ City of Los Angeles - FamilySource Centers
- ▶ City of Los Angeles - GRYP

## \$100,000 to \$250,000

- ▶ Ballmer Group
- ▶ Eisner Foundation
- ▶ LAUSD Beyond The Bell
- ▶ Ralph M. Parsons Foundation
- ▶ S. Mark Taper Foundation
- ▶ W.M. Keck Foundation

## \$50,000 to \$99,999

- ▶ Ahmanson Foundation
- ▶ Americo Cascella
- ▶ Best Buy and The Clubhouse Network
- ▶ California Community Foundation
- ▶ Skylight Foundation

## \$25,000 to \$49,999

- ▶ Frank and Miki Chen
- ▶ Fox Entertainment Group, Inc.
- ▶ The Green Foundation
- ▶ Audrey Irmas Foundation for Social Justice
- ▶ LA84 Foundation
- ▶ LAFC Foundation
- ▶ Chay and Kim Lapin
- ▶ National Association of Theatre Owners of CA/NV (NATO)
- ▶ Kenneth T. and Eileen L. Norris Foundation
- ▶ Gordon L. and Julia P. Tuthill Family Foundation
- ▶ United Way of Greater Los Angeles

## \$10,000 to \$24,999

- ▶ Anonymous
- ▶ Bank of America
- ▶ Jennifer Brown
- ▶ Carol and James Collins Foundation
- ▶ County of Los Angeles - Board of Supervisors
- ▶ Los Angeles Dodgers Foundation
- ▶ Miiko and Tim Martin
- ▶ Patti's Way
- ▶ Rockefeller Philanthropy Advisors - Fund for Shared Insight

- ▶ Variety - The Children's Charity of Southern California
- ▶ Westcoast Sports Associates
- ▶ Women in Institutional Investments Network (WIIN)

## \$5,000 to \$9,999

- ▶ Aon
- ▶ Evim Foundation
- ▶ First Republic Bank
- ▶ Goodwin Family Memorial Trust
- ▶ Hill & Piibe
- ▶ Fanny & Svante Knistrom Foundation
- ▶ KPMG
- ▶ Robert Longnecker and Allison Duplechain
- ▶ Los Angeles Trial Lawyers' Charities
- ▶ Michael Mackel
- ▶ Callie D. McGrath Foundation
- ▶ Southern California Edison
- ▶ U.S. Bank
- ▶ Whittier Trust

## \$2,500 to \$4,999

- ▶ Anonymous
- ▶ Craig and JoAnne Beatty
- ▶ Dana Cascella and Seth Eklund
- ▶ Keely Colcleugh & Graham Ferrier
- ▶ Comerica Bank
- ▶ Crane Fund for Widows and Children
- ▶ Darrell Cross and Kara Petreccia
- ▶ Heidi Feng
- ▶ Hypotenuse Capital Management
- ▶ ISU, The 3252
- ▶ LAFC Sports, LLC.
- ▶ Los Angeles Brotherhood Crusade
- ▶ Mani Brothers Real Estate Investment Group
- ▶ Paul Hastings
- ▶ Bryan and Lani Sapanza
- ▶ Grace Helen Spearman Charitable Foundation
- ▶ Sam Strasser

## \$1,000 to \$2,499

- ▶ Benevity Community Impact Fund
- ▶ Best Buy Employee Giving Program
- ▶ Barbera and Ray Bonesteele
- ▶ Myriam Cascella

- ▶ Matt Casper and Ted Dorsey
- ▶ Wayne Chuen
- ▶ Cynthia Cuadra and Brodie Seagrave
- ▶ Richard J. Davis
- ▶ Althea and Malik Ducard
- ▶ First Citizens Bank
- ▶ Ashley Fontanetta
- ▶ IAMCP - United States
- ▶ Kaiser Permanente
- ▶ Amber Koslofsky
- ▶ Josh Millet
- ▶ Angelo T. Nicodemo
- ▶ Agnes and Tom Martin
- ▶ Pacific City Bank
- ▶ Resources Legacy Fund
- ▶ Maki Villacarillo
- ▶ Kira Wagner
- ▶ Marion Peter Wasek
- ▶ Carl E. Wynn Foundation

## \$500 to \$999

- ▶ Absolute Advantage
- ▶ Armine and John Balian
- ▶ Rosemarie Ashamalla
- ▶ Bergen County's United Way
- ▶ Carolyn Caldera De Fanti
- ▶ Catholic Charities of Los Angeles, Inc.
- ▶ Dave and Karen Corbin
- ▶ Katie and Patrick Cowan
- ▶ Larry Fernandez
- ▶ Foodbank of Southern California
- ▶ Larry Freedman
- ▶ Lilianna Granda
- ▶ Angela Graves
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- ▶ Network for Good
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- ▶ Ramon Pack III
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- ▶ Michael Shea
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- ▶ Felipe Velasquez

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- ▶ Robert Antonucci
- ▶ Ashley Beglarian
- ▶ Julie Benz and Richard Orosco
- ▶ Elizabeth Blanchard
- ▶ George Boyd
- ▶ Steven Bunyan
- ▶ Lindsay Burton
- ▶ Danielle Carrig
- ▶ Dan Cavanagh
- ▶ Benjamin Claremon
- ▶ Jared Drucker
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- ▶ Vivian N. Szawarc, Esq.
- ▶ Maria Thiemann
- ▶ John Torres and Joanna Cheng-Torres
- ▶ Robert S. Vinetz
- ▶ Rick Werts

## \$100 to \$249

- ▶ Mariela Aguilar Hoil
- ▶ Alchemy Consulting Group, LLC



- ▶ Allen & Allen Semiotics, Inc.
- ▶ Emily Allen
- ▶ Emily Alonso
- ▶ Amazon Smile
- ▶ Richard Andersen
- ▶ Anton Anderson
- ▶ Eddle Bader
- ▶ Jack Bautista Corro
- ▶ Steven Beitashour
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- ▶ Graphics to Go
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- ▶ Tuist
- ▶ Jennifer Wang
- ▶ Jeff Weigel
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- ▶ Matthew Wong

## Up to \$99

- ▶ Sarah Alexander
- ▶ Cara Amenta
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- ▶ Jennifer Barlett
- ▶ Rebeca Barreiro
- ▶ Rachel Barron
- ▶ Marilyn Bermudez-Alonso
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- ▶ Chris Chen
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- ▶ Gerardo Cisneros
- ▶ Christopher Conkey
- ▶ Jefferson Crain
- ▶ Anthony and Helena Cummings
- ▶ Isela and Reynundo Duarte
- ▶ Elizabeth Ferrari
- ▶ Reynaldo Fernandez
- ▶ Talia M Gabbai
- ▶ Andraina Gomez
- ▶ Richard Goodstone
- ▶ Mary Guzman
- ▶ Kelly Hawkins
- ▶ Esther Jung
- ▶ Esther Kim
- ▶ Linda Kim
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- ▶ Krogers
- ▶ Saavan Kumar
- ▶ Christina Lee
- ▶ Hannah Lee
- ▶ Liz Lopez
- ▶ Jennifer Maclellan
- ▶ Elin Madadian
- ▶ Gregory Madore
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- ▶ Allison Mannos
- ▶ Devia McDonnell
- ▶ Megan McLaughlin
- ▶ Dikran R. Melkonian
- ▶ Doris Mendez
- ▶ Angela Michaels
- ▶ Mighty Art Dataworks, Inc.
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- ▶ Davis Moore
- ▶ Jared Northrop
- ▶ Jeff O'Donahue
- ▶ Blanca Orellana
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- ▶ Andrea Riehl
- ▶ Paul Ruiz
- ▶ Tanya Sanchez
- ▶ Annie Shin
- ▶ Kate Sohn
- ▶ Stephany Suarez
- ▶ Elizabeth Swenson
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- Ted Dorsey**  
Tutor Ted
- Malik Ducard**  
Youtube
- Susan E. Hill**  
Hill & Piibe Immigration Attorneys
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PEDRO JOEL ESPINOSA: P. 5, P. 6 CENTER, P. 7, P. 12 LEFT, P. 14 TOP LEFT, P. 17 RIGHT  
DUNIA PERICH: P. 17-18 MIDDLE  
ALISON PUZO: P. 21 RIGHT



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