



2019 Bids for Kids

DINNER • AUCTION • DANCING

SPONSOR INFORMATION PACKET

October 17, 2019
Taglayan Cultural Complex



WHAT IS BRESEE?

The **P F Bresee Foundation** (Bresee) is a 501(c)(3) not-for-profit organization serving low-income residents of Central Los Angeles. Bresee provides comprehensive family support services, after-school educational programming for local middle and high school youth, and gang prevention services to improve overall neighborhood safety and wellbeing. **Show your commitment to the local community by engaging attendees at Bresee's 37th annual Bids for Kids Dinner Gala & Auction!**

MISSION

Bresee battles poverty by empowering youth and families in Los Angeles with the skills, resources, and relationships necessary to thrive.

WHAT IS BIDS FOR KIDS?

Each year, Bresee hosts a formal Gala event to raise funds to support programs for low-income residents of Central Los Angeles, in particular raising scholarship funds to allow disadvantaged youth to access a college education. Beyond raising money, the annual Gala brings Bresee's community of youth, families, staff, and community supporters together to celebrate the success stories of Bresee's clients.

2019 BIDS FOR KIDS GALA

DATE: Thursday, October 17

TIME: 6 – 9PM

LOCATION: Taglyan Cultural Complex

WHO WILL ATTEND THIS EVENT?

Comedy and entertainment couple June Diane Raphael and Paul Scheer will be our main honorees for the evening! Past honorees include Best Buy, LAFC, Bank of America and more.

Bresee will host over 400 local young and mid-career professionals with strong community ties and deep appreciation for brands that support causes in which they believe. An average guest is 35 years old, married, has two kids, and makes \$100,000+ per year. Attendees work in industries including law, banking, commercial manufacturing, and medicine, among others.

Bresee offers exclusive access for local companies to engage these guests at the event, promoting products and services to potential customers who are invested in Bresee and will be partial to companies that support Bresee. It will also represent an excellent networking opportunity for your company's employees to meet professionals across LA.



This year's honorees, June Diane Raphael & Paul Scheer.

SPONSORSHIP MENU

As a sponsor of Bresee's annual Gala event, companies gain exclusive access to Bresee's network of guests to promote products and services, while also gaining the opportunity to demonstrate corporate social responsibility to the local community.

PRESENTER	LEADER	ADVOCATE	SUPPORTER	CONTRIBUTOR
<ul style="list-style-type: none"> Three (3) tables to seat twenty-seven (27) guests at the Gala event with VIP seating Ten (10) students' college scholarships in your name Full-page ad inside program booklet Your logo featured in program slideshow, on front of program booklet, and on program signage, with highest priority placement and size Speaking opportunity during program 	<ul style="list-style-type: none"> Two (2) tables to seat eighteen (18) guests at the Gala event with VIP seating Four (4) students' college scholarships in your name Full-page ad inside program booklet Your logo featured in program slideshow, on front of program booklet, and on program signage 	<ul style="list-style-type: none"> Two (2) tables to seat eighteen (18) guests at the Gala event with preferred seating One (1) student's college scholarship in your name Full-page ad inside program booklet Your logo featured in program slideshow, in program booklet, and on program signage 	<ul style="list-style-type: none"> One (1) table to seat nine (9) guests at the Gala event Half-page ad inside program booklet Your logo featured in program slideshow and in program booklet 	<ul style="list-style-type: none"> One (1) table to seat nine (9) guests at the Gala event Quarter-page ad inside program booklet Your logo featured in program slideshow and in program booklet
\$50,000	\$25,000	\$10,000	\$5,000	\$3,000

Sponsors purchasing tables will host 1 member of the Bresee community at each table, which may include a Bresee student, parent, staff member, or other community stakeholder. **Individual ticket \$300**

OTHER SPONSORSHIP OPPORTUNITIES (\$3,000 EACH)



VALET SPONSOR

Guests will enjoy ease in parking with your logo displayed prominently at the valet stand.



DINNER WINE SPONSOR

Guests will enjoy wine with dinner, as your logo is displayed on-screen as dinner begins.



COCKTAIL HOUR SPONSOR

Guests will be greeted with a sample of your product during cocktail hour with your logo displayed in cocktail area.

ADVERTISING AT BIDS FOR KIDS

Separate from event sponsorship, companies have the opportunity to purchase advertising space in the event program book, which all event guests will receive.

FULL-PAGE AD	HALF-PAGE AD	QUARTER-PAGE AD
4.5" wide x 7.5" high \$1,500	4.5" wide x 3.5" high \$1,000	2" wide x 3.5" high \$750

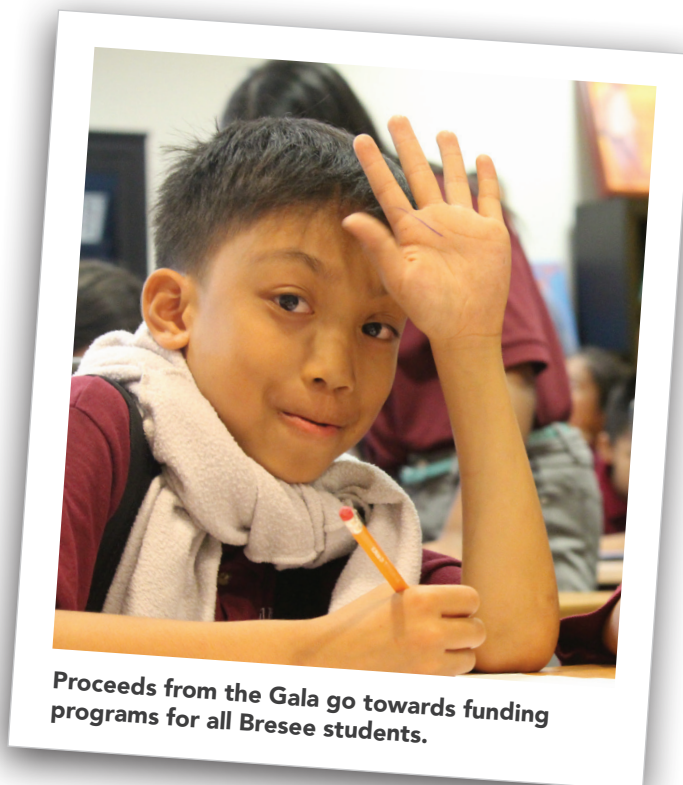
*Ads must be in digital format, CMYK color and 300 dpi resolution and must be submitted prior to the print deadline of **September 13th, 2019**.

*Sponsorship packages continue to be available for purchase through October 1st, 2019, although logos will not appear in printed marketing materials that must be produced in advance.

CONTACT US TODAY

To become a sponsor or advertiser at Bresee's 37th annual Bids for Kids Dinner Gala & Auction, please contact **Dervla McDonnell**, Senior Development Manager, via email dmcdonnell@bresee.org or phone (213) 387-2822 ext. 164 with the following information:

- Name of Company
- Desired Sponsor Level and/or Advertising Selection
- High-Resolution Logo File
- Contact Person's Name, Title, Email Address and Phone Number



BRESEE BOARD MEMBERS AND AFFILIATIONS

- **Craig Beatty** – Board President
Principal, KPMG
- **Tim Martin** – Vice President
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- **Ashley Fontanetta**
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- **Heidi Feng**
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